



# Sponsorship & Fundraising Pack



## Welcome to Basingstoke & District Young Carers

Thank you for taking the time to consider supporting our charity. We are incredibly grateful for your interest and commitment to making a difference in the lives of young carers in our community.

## Our Purpose

Founded in 2009 and officially established as a charity in 2019, Basingstoke & District Young Carers is dedicated to empowering young carers and their families. Our goal is to enhance their emotional and physical well-being while creating opportunities for educational success.



## Our Commitment

We are committed to safeguarding the well-being of young carers and their families. Through the establishment, development, and maintenance of support, information, and advice services, we alleviate the unique challenges faced by young carers caring for family members with long-term illnesses, disabilities, or addictions.



# Who is a Young Carer?



The answer to this question is as diverse as the lives they lead. Young carers come from various backgrounds, circumstances, and family dynamics, but they share a common thread - they shoulder the responsibility of caring for a family member at an age when most young people are navigating the ups and downs of adolescence.

Each young carer's journey is unique, reflecting the complex tapestry of their family's needs, but their role as caregivers is a constant in their lives. Whether they provide care for a parent, a sibling, or a relative with a disability, illness, or mental health condition, young carers often step into the role of caregiver with grace and resilience.

It's important to recognise that a young carer's path is markedly different from that of a typical young person. They juggle the demands of school, extracurricular activities, and the responsibilities of caregiving, often without the understanding or support that they need and deserve. The challenges they face can be overwhelming.



While these words provide a glimpse into the world of young carers, it's important to acknowledge that 'Out of the Woods,' a video created for NHS England, offers a more poignant and authentic portrayal of their experiences. Please make some time to watch this short film.



Click or scan  
to view!



# Tasks Young Carers Undertake:

Despite the demands of school and studies, young carers routinely take on many responsibilities that often go unnoticed by authorities, educational institutions, and organisations like us here at Basingstoke & District Young Carers.




The urgent need for increased awareness and support for these young caregivers is clear. It is imperative that our broader community, including businesses, educational institutions, and government agencies, rally to identify and then aid these young carers, recognising that they represent the future of our community.



# Understanding the Reality

In the UK, there are thousands of young carers who face unique challenges every day. Here, we provide some facts and statistics about young carers in the UK, sourced from the Carers Trust. We'll also share insights and quotations from young carers themselves. Additionally, you'll find our own promotional video, which showcases the strength and resilience of our young carers and the role our charity plays in their lives.




"I'm worried about not being able to afford after-school clubs as it is the only space, I get from being a carer."

"I can't think about the things I'm missing out on as it only gets me down. I've been a carer my whole life; it's just who I am."

"It's a constant worry - you can never escape, and it's always at the back of your mind. It's not like you can take a break because when you are physically elsewhere, your mind is still focused on worrying about what is going on at home."


"I feel quite unhappy, but at the same time, I am making it easier for someone else and making their life easier"

"We save the government lots of money by doing the work of caring, but we don't get the help or support we need. I just want to enjoy my childhood as well as being a young carer."




"It takes over your future. I can't think about my goals without considering my caring role implications - this makes me feel guilty and trapped".

"Being a young carer is not a choice. It's just what we do."



Breaks and respite are of paramount importance for young carers. It is equally crucial for educational institutions, clubs, and organisations to prioritise young carers and young adult carers when allocating funding to enhance their academic achievements and overall well-being. Supporting these individuals in accessing various opportunities not only provides them with much-needed breaks from their caregiving responsibilities but also enriches their overall quality of life. Equally vital is ensuring that young carers and their families have access to information about available financial support.



26%

Of young carers and young adult carers said that they either 'never' or 'not often' feel included in all the things their friends do

27%

Said they either 'never' or 'not often' feel they get enough sleep

44%

'Always' or 'usually' feel stressed because of being a young carer or young adult carer

24%

Said their friends did not understand their needs as young carers/ young adult carers either 'very well' or 'at all'

56%

Of Young Carers said the time they spend caring has increased this year



48

The average number of school days missed or cut short as a result of a young person's caring roll

35%

Of young carers said they do not look forward to the summer break

At this point we would invite you to watch one of our promotional videos, which features some of our inspiring young carers as they share their stories, ages, and the duration of their young carer journey. We hope you are moved by their stories and consider joining us in making a difference in the lives of these remarkable young individuals.



# Support and Ways to Make a Difference:

## Become a Part of Our Cause



Supporting Basingstoke & District Young Carers has the power to unite communities and families alike. You can participate in several meaningful ways, such as:

Making a donation via our **localgiving** page 

Amplifying our mission on social media by following, liking, and sharing our posts  

Contributing to our Amazon Wish list  



To truly grasp the impact of our work and the importance of your involvement, we invite you to watch our video, "We've Got a Message for You," featuring a heartfelt message from many of our Young Carers. Click the link below to view the video and hear directly from the young heroes we support.



# Step into our A-Z of Fundraising Ideas!

Here you'll find an array of imaginative concepts for fundraising in support of Basingstoke & District Young Carers. These ideas will not only raise crucial funds but can also be a great form of team building among employees, friends, and clubs.

**A** Auction of promises

**N** Nail Art

**B** Bake Sale

**O** Office Olympics

**C** Charity Walk

**P** Pub Sports

**D** Dress-Down Day

**Q** Quiz Night

**E** Escape Room

**R** Raffle

**F** Face Painting

**S** Step competition

**G** Garage Sale

**T** Talent Show

**H** Happy Hour

**U** Used Book Sale

**I** Illuminated Charity Run

**V** Video Game World Cup

**J** Jeans Day

**W** Wine Tasting

**K** Karaoke Night

**X** Xmas Jumpers

**L** Laser Tag Tournament

**Y** Yoga Class

**M** Movie Night

**Z** Zumba Dance Party

If you did choose to try one of these ideas, or one of your own we would love to hear about it and would really appreciate some photos (or videos) that we can use within our social media. We love to say thank you so this would help us do that!





# Volunteering for Basingstoke & District Young Carers:



## Join Our Team, Make a Difference

At Basingstoke & District Young Carers, we believe in the power of community and the impact that dedicated individuals can have on the lives of young carers. You have the opportunity to be a part of our team, to inspire positive change, and to create a brighter future for these remarkable young people.

## Why Volunteer with Us?

Do you possess a genuine passion and compassion for young people who shoulder additional responsibilities at home? If the answer is yes, we invite you to consider volunteering with us. Your time and skills can bring about a tremendous difference in the lives of young carers and their families.

## Get Involved, Make an Impact

We offer various roles to accommodate a wide range of interests, skills, and availability. Your involvement can vary from hands-on activities to behind-the-scenes support, but every role contributes significantly to our mission.

## Available Roles:

**Fundraising Volunteer:**  
Contribute your expertise to our fundraising efforts, ensuring we have the necessary resources to support young carers effectively.

**Administration Volunteer:**  
Assist us in maintaining the efficient functioning of our organisation, enabling us to reach more young carers and their families.

**Transport Volunteer:**  
Help young carers access essential services and activities by providing transportation support.

**Respite Activity Volunteer:**  
Play a vital role in organising and participating in activities that provide young carers with a much-needed break and the chance to enjoy their youth.

## Your Time, Their Happiness

Your commitment and dedication can turn everyday moments into extraordinary experiences for young carers. Every hour you invest in volunteering can make their lives more enjoyable, fulfilling, and hopeful.



If you are ready to take the next step and become a part of our team, we invite you to get in touch with us. To learn more about these opportunities or to express your interest, please click the button below / link Let's work together to make a positive impact in the lives of young carers in our community. Join us in building a brighter future.

**Join us!**

# Corporate & Business Support for Basingstoke & District Young Carers:

## Empowering the Community Through Partnership



### Discover a Range of Support Opportunities:

At Basingstoke & District Young Carers, we believe in the power of partnership to create positive change and enhance the lives of young carers in our community. We offer diverse avenues for businesses of all sizes to get involved and make a lasting impact.

#### Financial Support:

Become a vital contributor to our cause through financial sponsorship, helping us expand our service and reach more young carers. Enjoy various benefits tailored to your level of support, including public recognition and visibility.

#### Skill-Based Training & Workshops:

Share your expertise with our Young Carers, offering skill-based training or workshops to equip them for a bright future. Fulfil your corporate social responsibility while making a meaningful difference in their lives.

#### Venue Sponsorship for Events:

Partner with us to host events that raise awareness and funds for Young Carers, offering your venue as a valuable resource. Strengthen your community ties and showcase your commitment to social responsibility.

#### In-Kind Donations:

Contribute by donating goods or services that can directly benefit Young Carers and their families. Align your brand with a noble cause and gain recognition for your generosity.

### Unlock the Benefits of Partnership:

Collaborating with Basingstoke & District Young Carers is not just about giving back; it's an opportunity to empower the community while benefiting your business in various ways:

#### Positive Social Responsibility:

Showcase your commitment to social responsibility and the well-being of young carers.

#### Marketing Opportunities:

Gain exposure and enhance your brand's reputation through our various promotional activities and events.

#### Networking Events for Sponsors:

Our sponsorship network is more than just a partnership; it's a community of like-minded businesses dedicated to making a difference. Join us at our exclusive networking events, where you can connect with fellow sponsors, share experiences, and explore new avenues for collaboration.

#### Employee Engagement:

Involve your team in meaningful community initiatives that boost morale and teamwork.

Our sponsorship opportunities are flexible and can be tailored to meet your specific business goals. We believe in the power of partnership to create a brighter future for young carers in Basingstoke & Deane. Contact us today to discuss how we can work together to make a meaningful impact in our community.

# Transforming Lives

Your support is huge to us as a charity, and in the lives of young carers we support. Below, we'll illustrate how your generosity, whether through sponsorship or fundraising, can tangibly impact the support we provide to our young carers.

**£10**

This modest sum covers the cost for one Young Carer to experience respite at a Youth Club session.



**£100**

Your contribution can finance a Support Youth Worker to deliver an engaging and creative project, fostering personal growth and self-expression.



**£750**

The cost of coach hire, so that we could transport 16 Young Carers for a fantastic day out like the YMCA activity centre in Fareham.



**£4000**

Could enable 25 Young Carers to partake in the unforgettable Young Carers Festival weekend. The festival is a firm favourite of our annual calendar, but the financial element is proving increasingly challenging.

**£5700**

This is the estimated cost of a 3-day outward bound residential adventure in the Brecon Beacons, offering Young Carers an opportunity to explore and challenge themselves in the great outdoors



Your contribution, no matter the amount, plays a pivotal role in creating brighter prospects for young carers. It's through your kindness that we can offer them the respite, experiences, and opportunities they truly deserve. Thank you for making a profound impact on their lives and helping us in our mission to empower and support these remarkable individuals.

# Thank You for Your Support

In conclusion, we want to express our heartfelt gratitude for considering supporting Basingstoke & District Young Carers. Your support makes a world of difference. To learn more about us or get involved, please scan the QR code or visit our website. We would love to hear from you!





# Basingstoke & District Young Carers

## Get in touch!

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Scan to visit our website!



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 Basingstoke & District Young Carers



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